



PERINGA UNITED ASSOCIATION FOOTBALL CLUB INCORPORATED

FIVE YEAR STRATEGIC PLAN 2018

OUR VISION

Taranaki's first choice club for the footballing community with professional facilities, strong leadership in a winning environment

OUR PURPOSE

To progress footballers, healthier kiwis and stronger communities

STRATEGY

Football	Organisation	Facilities	Community
<ul style="list-style-type: none"> ⊗ Coach and player development and education ⊗ Establish academy ⊗ Games outside of region ⊗ Enter teams in knockout cups ⊗ More members and teams ⊗ Win 	<ul style="list-style-type: none"> ⊗ Funding strategy ⊗ Marketing strategy ⊗ Upskill the committee ⊗ Club quality mark accreditation ⊗ Council communications ⊗ HR the organisation 	<ul style="list-style-type: none"> ⊗ Building maintenance plan ⊗ 10-year plan for facilities ⊗ Purchasing equipment 	<ul style="list-style-type: none"> ⊗ Community open days ⊗ Social functions ⊗ Supporters gear ⊗ Cultural events